

Ten Men Theory of Change-in-Action

Education and Experiences

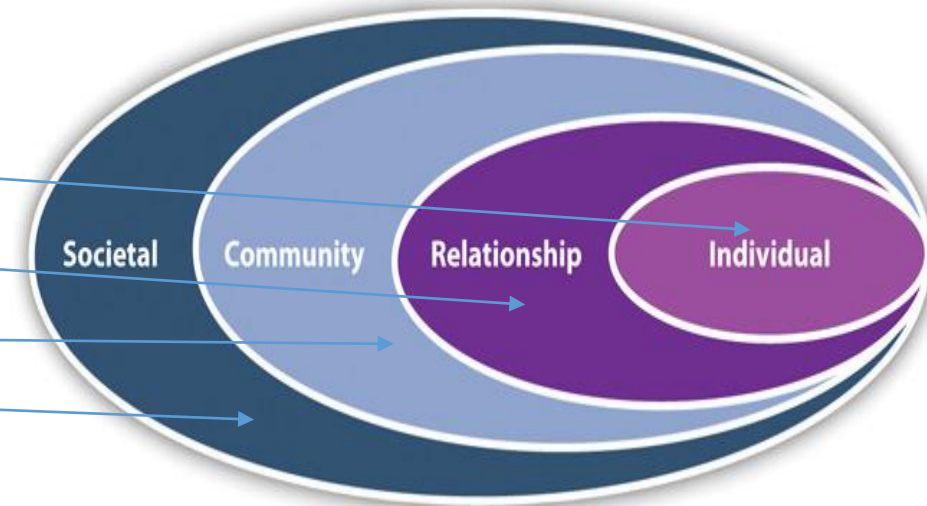
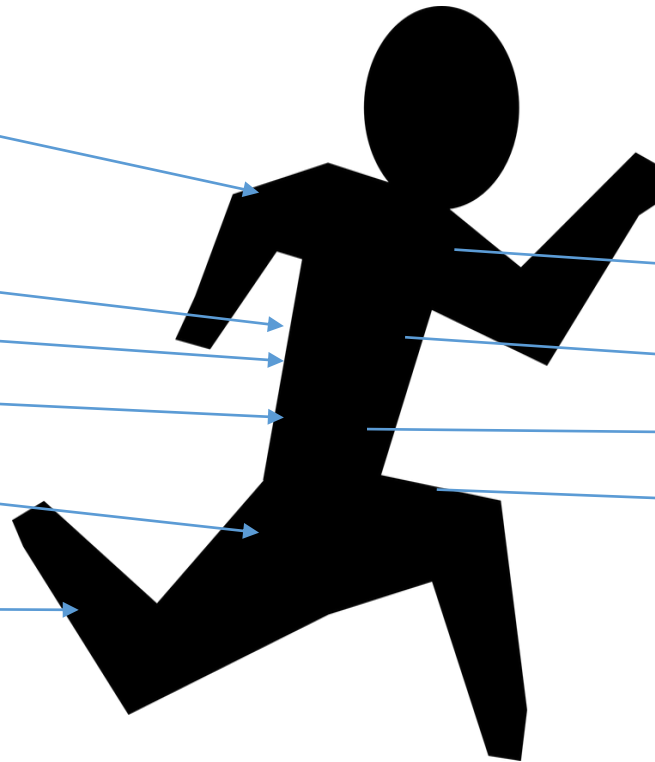


Action

Ten Men experience and co-create education & support

Ten Men act in their spheres of influence at different layers of the SEM

- Educational sessions
- Mutual support within cohort
- Annual summit
- Annual retreat
- Digital storytelling
- Public relations campaign



Grounded in multiple theories including Theory of Planned Behavior, Social Norms Theory, Diffusion of Social Innovation, Bystander theory



Increase in healthy, non-violent masculinity within individuals, relationships, community and society



Decrease in Intimate Partner Violence