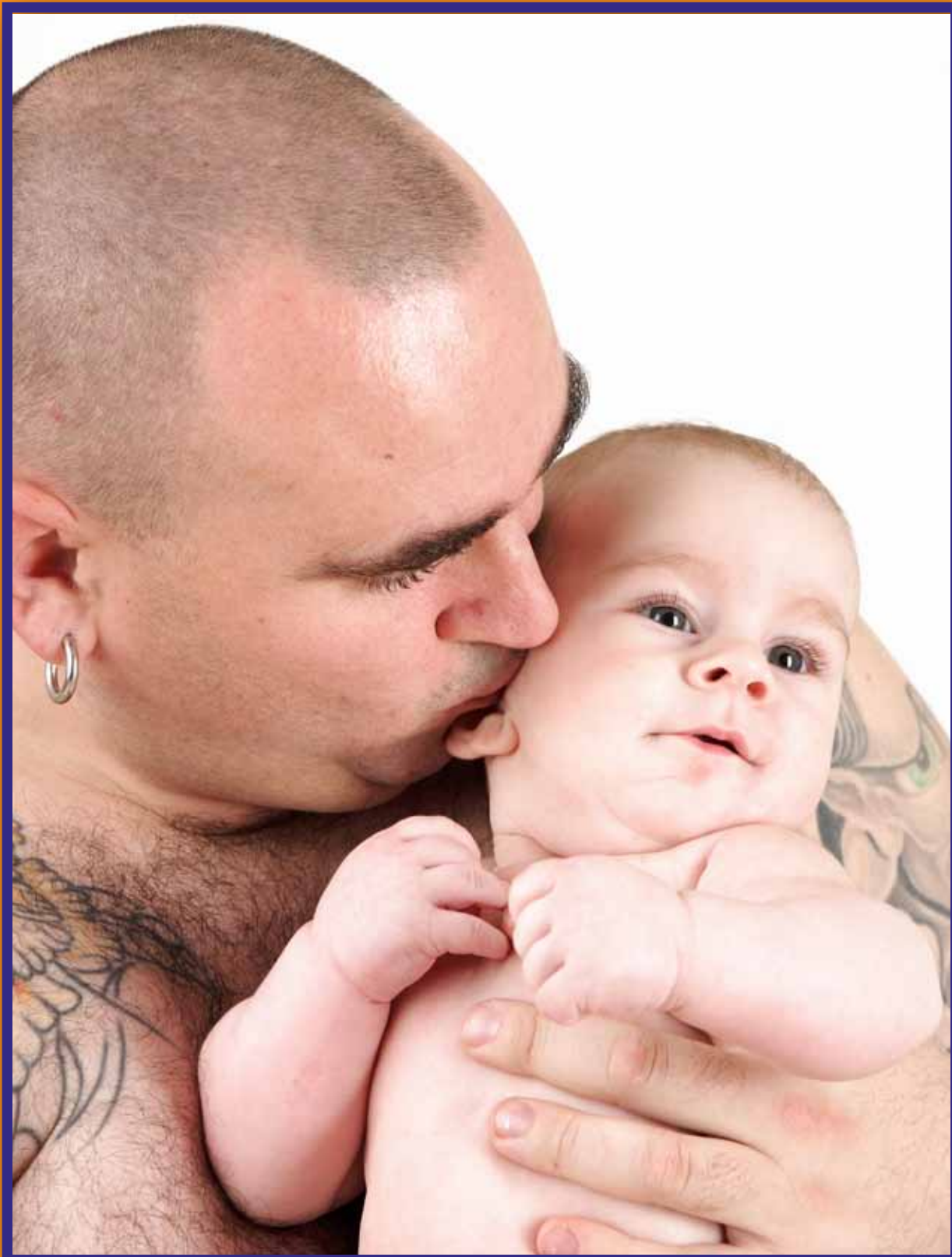


**What dad wouldn't  
be willing to take the shirt  
off his back for his baby?**



**Skin-to-skin contact.  
It's good for babies.  
It's good for parents.**