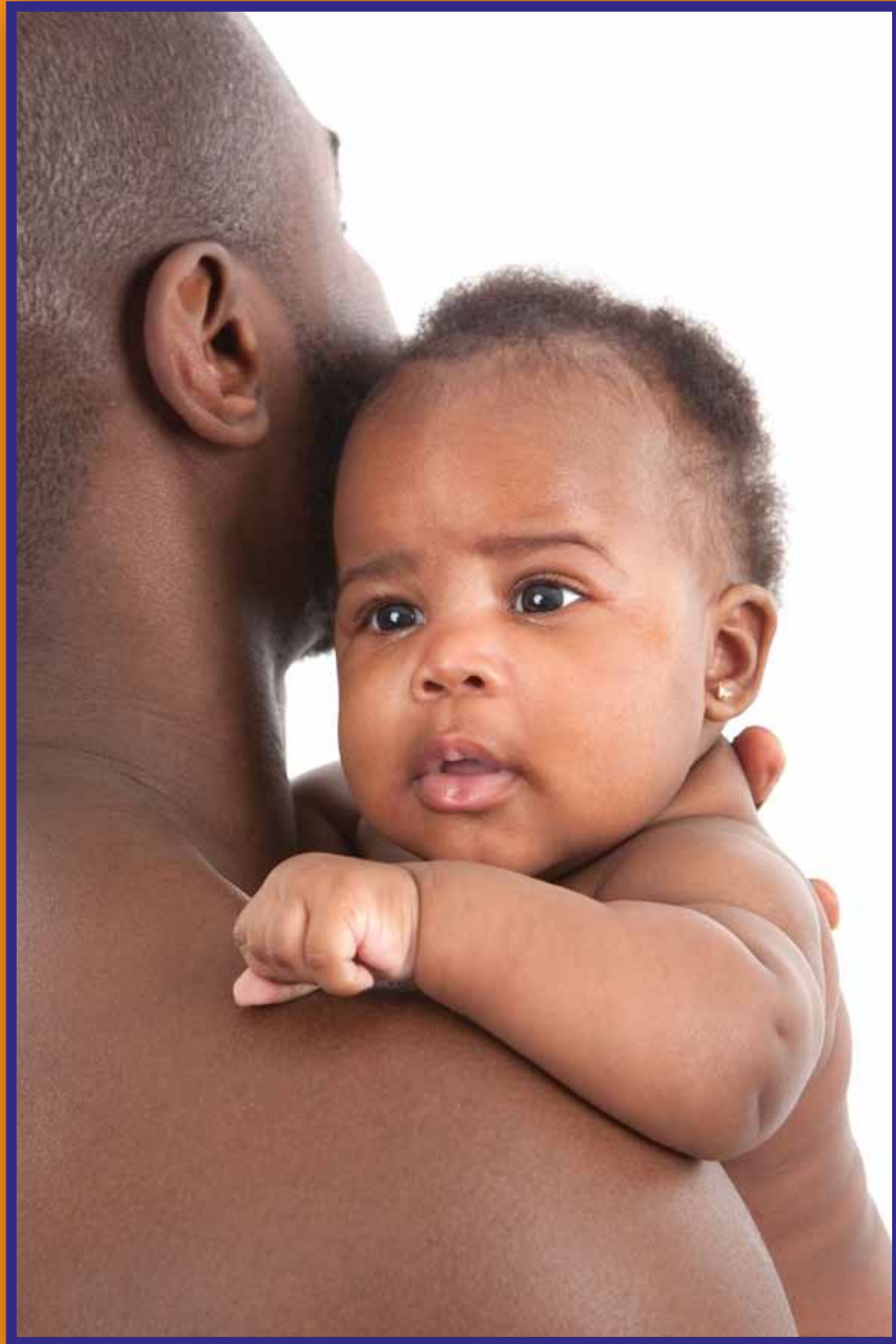


**What dad wouldn't
be willing to take the shirt
off his back for his baby?**



**Skin-to-skin contact.
It's good for babies.
It's good for parents.**