

Strengthening Partner-Building Efforts through Evaluation of Partner Alignment



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California DELTA FOCUS





Strategic
Communications
and Messaging



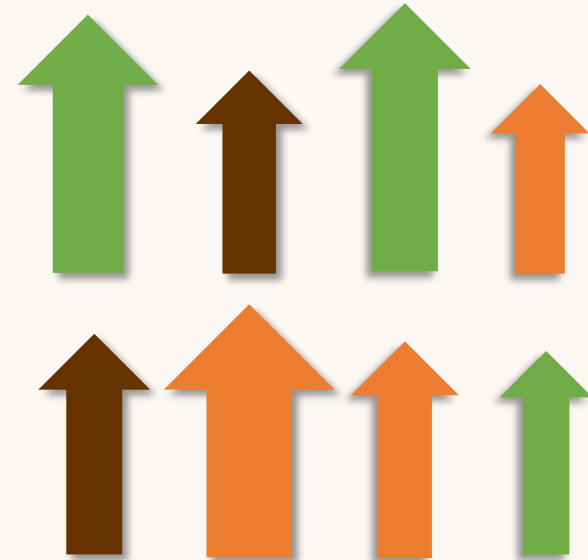
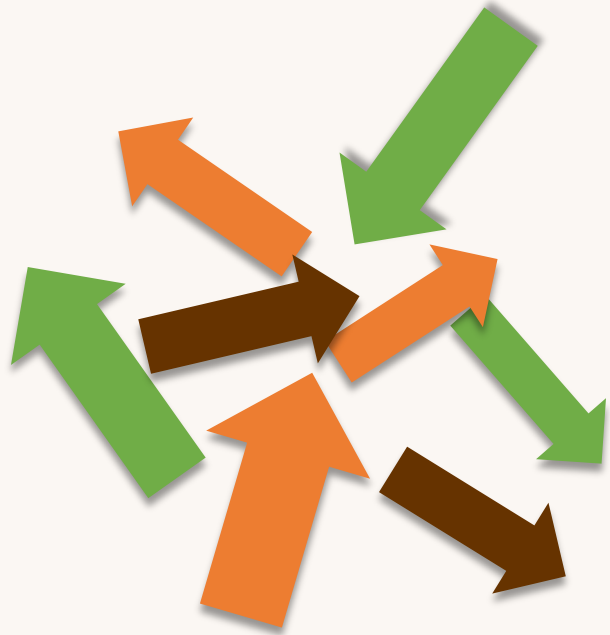
Policy Analysis
and
Development



Coalition and
Partner
Building

California DELTA FOCUS Strategies

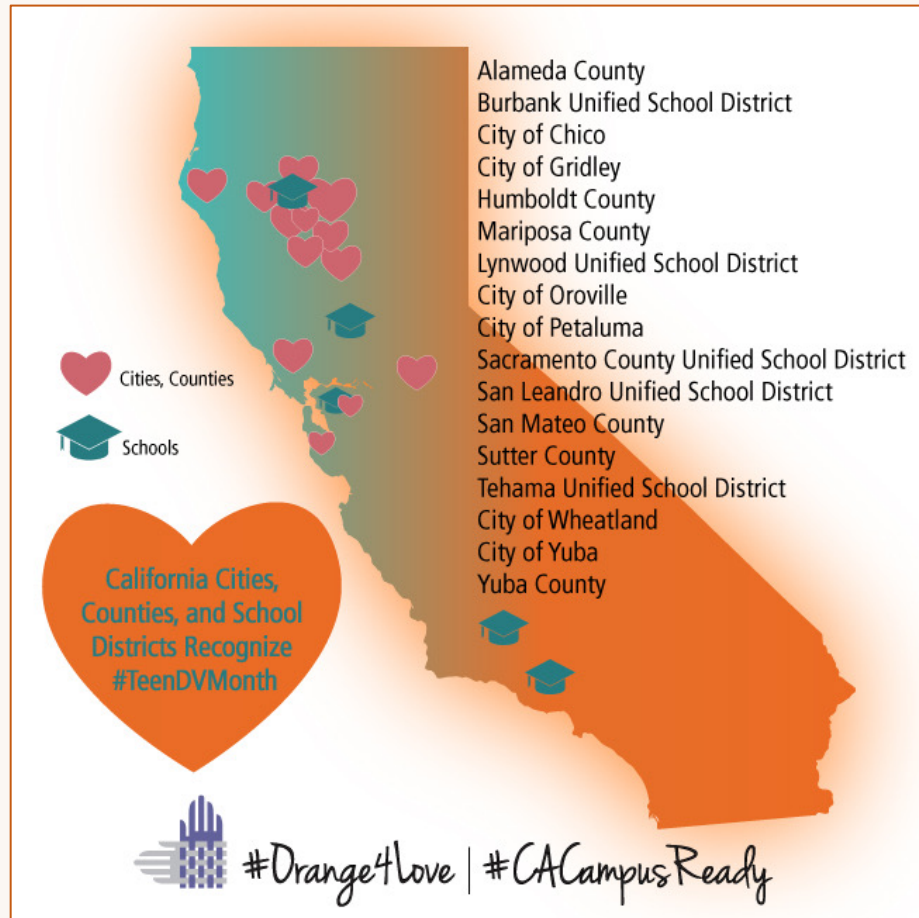
What is Partner Alignment?



A measure of agreement, coordination or similarity of use of messaging and goals amongst partners and champions around prevention of adolescent relationship abuse.

Alignment Tracker

Category #1: Demonstrates Awareness



Category #2: Promotes Awareness & Understanding



Category #3: **Advocates** for Improved Policy and Practice

August 2014

Governance Brief

Promoting Healthy Relationships for Adolescents: Board Policy Considerations

Joint publication of CSBA and the California Partnership to End Domestic Violence

Adolescence is a significant time of rapid physical, social, emotional, and intellectual development. It is also a time when students begin to develop a growing interest in and capacity for forming positive relationships, including relationships of a romantic or intimate nature.

Regardless of whether that relationship is continuing or has concluded, the number of interactions between the individuals involved is insignificant.²

Scoring Traits on the Alignment Tracker

Trait 1: Recognizes and acknowledges the importance of addressing adolescent dating abuse in meetings with DELTA FOCUS team.

- Yes (+1)
- No (0)
- Actively opposed (-1)
- Unknown (0)

Notes/Examples/Evidence

Sources: meetings, public events, interviews or surveys, social media

Building Stronger Partners

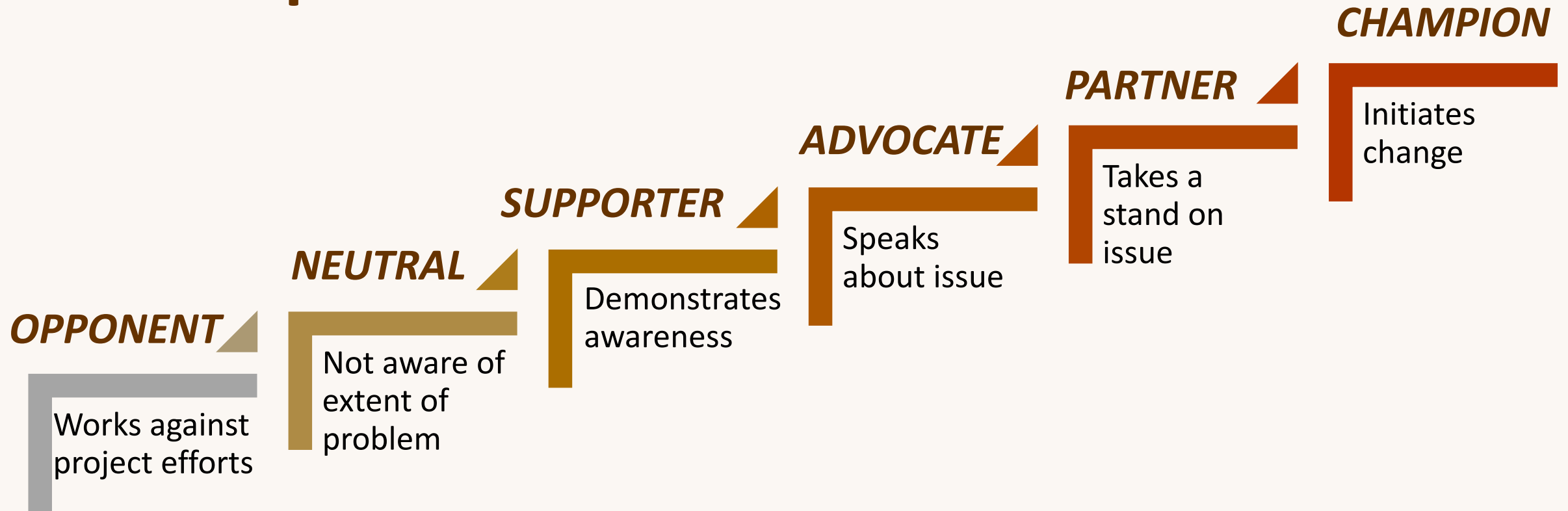
- To help us **move stakeholders**, step by step, toward becoming champions for the promotion of healthy relationships and school policies;
- To **inform the development of strategies**, so that they are tailored to better leverage the influence of partners;
- To document and **celebrate the progress** of our partners in the growing level of support they provide to the project and its goals.



Champion Building Tool Structure

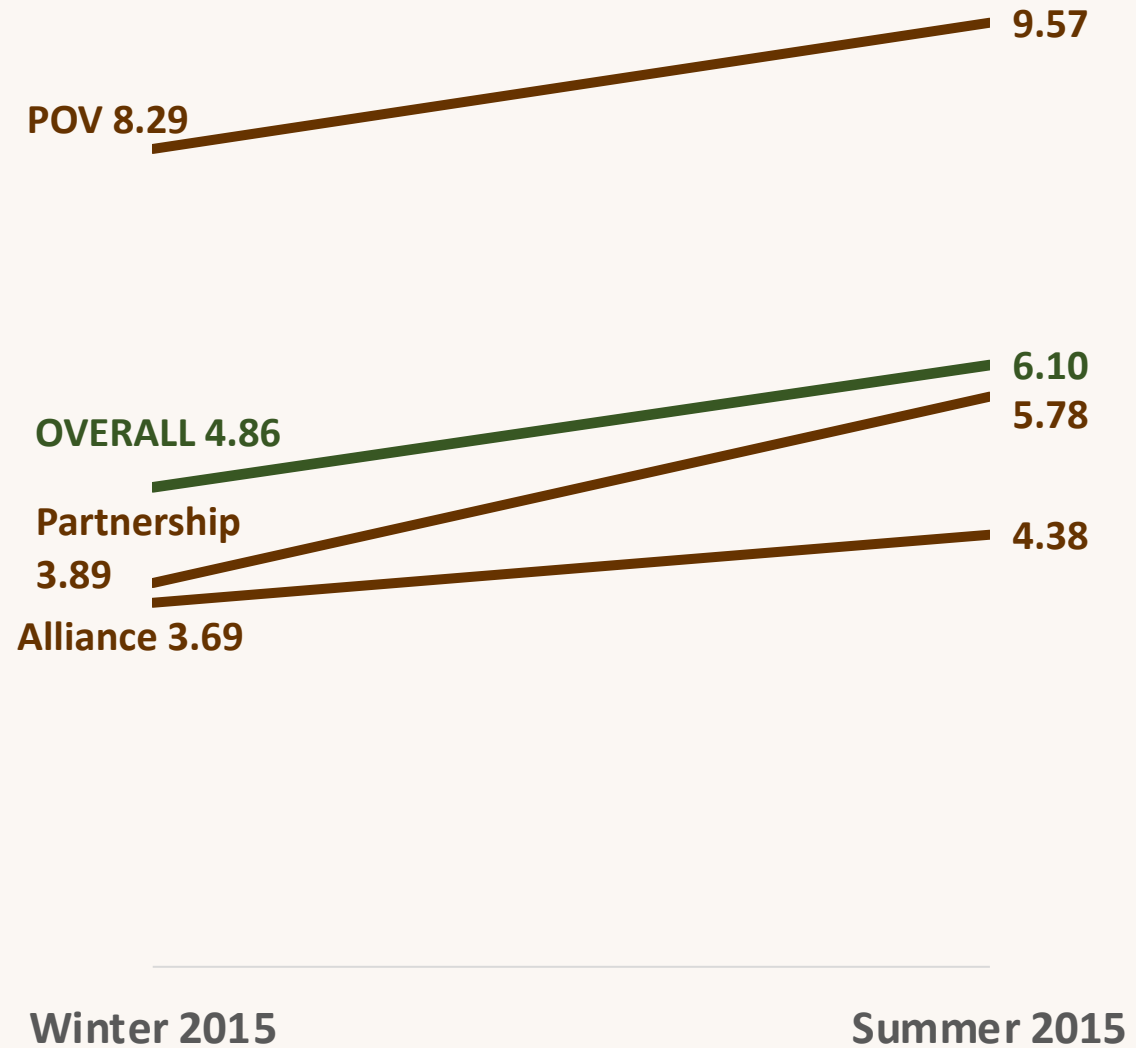
Level Name, Objectives	Determining Their Level – They Might Say or Do:	Moving Them to the Next Level:
<p>Level: 4 Champion (10-11)</p> <p>Description: Takes action to initiate policy change or other solutions. Informs the direction of the DELTA FOCUS project. Takes agreed upon actions as part of the DELTA FOCUS project.</p> <p>Objectives at This Level:</p> <ul style="list-style-type: none"> • Help Champion see that his/her efforts as a Champion are worth while • Collaborate on creating new initiatives, actions and solutions. • Celebrate and highlight Champion's involvement and successes. 	<p>"What do we need to do to make sure this happens?"</p> <p>"I will bring this to the school board and make sure it happens."</p> <p>"I will build the support and visibility to make sure this happens."</p>	<ul style="list-style-type: none"> ➤ Ask Champion to author and shepherd policy change through. ➤ Enlist staff and grassroots contacts in achieving what Champion has proposed (e.g., prevention policy, training guidelines, actionable item). ➤ Ask to share DELTA FOCUS resources on organization's website ➤ Request contribution to the development of policy resources ➤ Ask Champion to hold a briefing or hearing on the issue. ➤ Get Champion to draft or sign on to 3 or more op-eds per year. ➤ Ask Champion to initiate a sign-on letter on an issue. ➤ Ask Champion to talk with school leadership and report back. ➤ Encourage Champion to join key committees or other efforts. ➤ Meet with Champion regularly to maintain relationship and share needs and ideas. ➤ Look for opportunities to put Champion in contact with people affected by the issues, especially in their service areas/constituencies. ➤ Offer to organize events with the Champion. ➤ Ask Champion to hold a briefing on the issue. ➤ Offer to sit on their community advisory panels and to provide other input.

Champion Levels



Alignment Tracker	Champion Building Tool
✓ Provides a numerical score	✓ Descriptive labels
✓ Sensitive to change over time	✓ May not be as easy to assess small changes
✓ Specific traits provides comparability	✓ Provides potential actions specific to each champion-ness level
✓ Can be challenging to track a partner and know if a trait has been met	✓ Easy to use to use the descriptions to label a partner

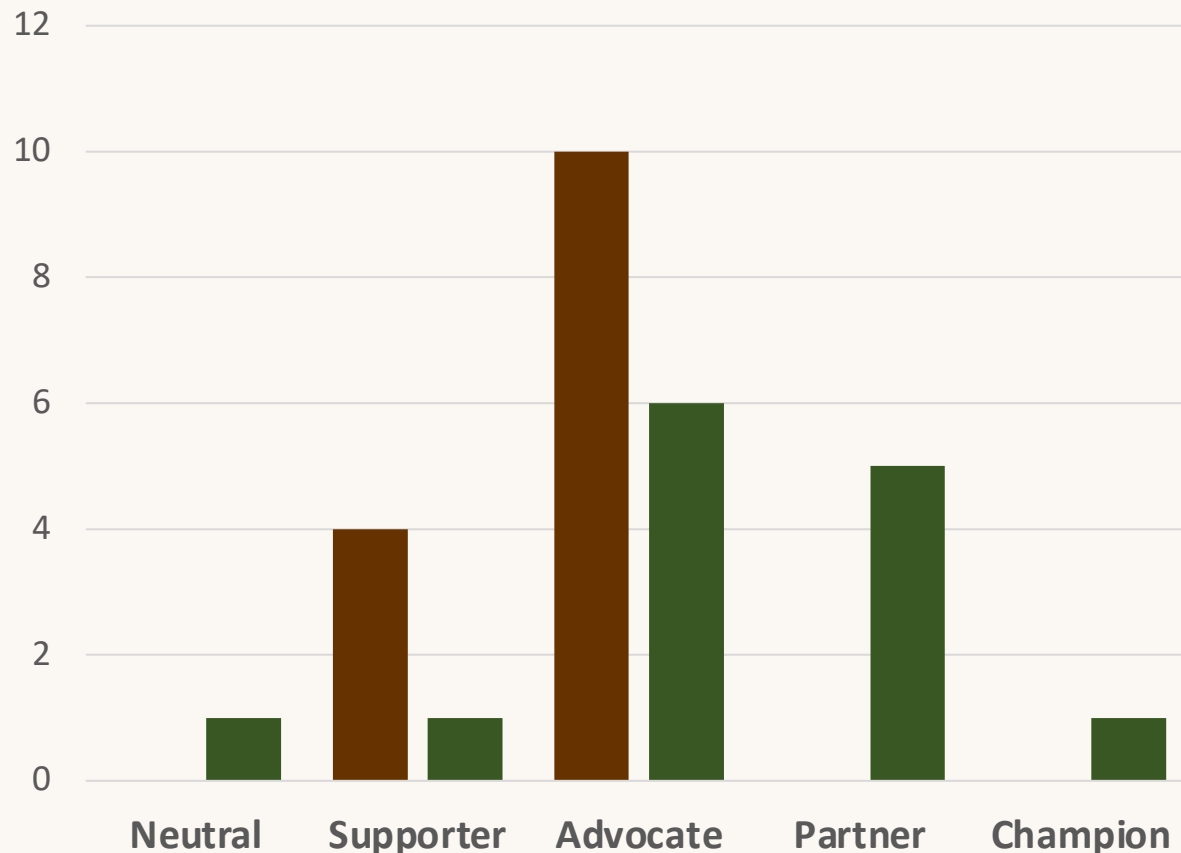
Change in Alignment Scores



*Based on 29 partners (Partnership=9, Alliance=13, POV=7)

Change in Champion Level

Champion Level at **First** and **Latest** Assessment



For the Partnership's 14 partners with at least two Alignment Tracker assessments, we observed the following changes between the first and most recent or final assessment:

- 4 increased two levels
- 3 increased one level
- 6 stayed at the same level
- 1 went down a level

Note: The time period between the first and most recent or final assessment may vary from six months to two years.

Measuring Champion Building Efforts:

User's Guide for the California DELTA FOCUS Alignment Tracker & Champion Building Tool



March, 2016



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David Devlin-Foltz & Lisa Molinaro. *Champions and “Champion-ness”: Measuring Efforts to Create Champions for Policy Change*, August 2010. The Aspen Institute.

RESULTS Champion Scale developed by Sam Daley Harris, Ken Patterson, Bruce Preville, Meredith Dodson, Jos Linn, Lisa Marchal. http://www.results.org/skills_center/champion_scale/

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